

COMMUNITY "CHEAT SHEET"



- Identify the people or types of people you want to join your community.
- Meet people where they're at - hear their struggle and find what their visions, needs and capabilities are - speak into what lights them up.
- Connect people to each other - foster relationships/connections outside of yourself.
- Create a shared purpose with your community members. Co-creation will establish a sense of collective ownership and shared responsibility.
- Establish clear short - term goals, actions, roles - be sure that everybody understands your community's why what and how.
- Design the smallest way for people to begin to be involved (ie. propose small projects for people to work on).
- Establish consistency in your community so people feel secure to invest in it. Create regular meetings and communication.
- Give credit to contributors to encourage future contribution!
- Be willing to change how your community operates - know when to let go and change strategy, short-term goals, and commitment.
- Be patient - a strong group needs time to grow and that involves many successes and failures along the way.