

Designing how your community works

WHO WILL YOU INVITE?

- Who is in your community? (Our community is a group of _____ who want to _____)
- How will you reach out to people and invite them to become part of your community?
- What is needed for new interested people to “RSVP”?

HOW WILL YOU START THE PARTY?

- What is the name of your community?
- What will be your own community language or common symbol system - terminology, concepts, or phrases that take on a special meaning to members of the community?
- What happens when people arrive? How will they be welcomed?

HOW WILL PEOPLE BE INTRODUCED?

- How will community members know about each other?
- How will people who have not yet met find one another?
- How will people share and discover the collective resources and capabilities of the group?

HOW WILL PEOPLE INTERACT?

- How will your members have opportunities to exchange ideas, problems, and tasks?
- How will people in the community ask for help and support each other?
- How will projects/ideas be triggered?

HOW WILL YOU KEEP THE PARTY GOING?

- How will you communicate and make sure it's on a regular basis?
- How will you promote your community achievements, news, events, milestones?
- How will your community interact with the broader world?
- How will the group make key decisions?

HOW WILL YOU ENSURE PEOPLE ARE HAVING A GOOD TIME? (AND DON'T CRY OVER SPILLED WINE)

- What will you do when people are not engaged?
- How will you encourage feedback from the community? How will you measure your community's effectiveness?
- How will you build opportunities for people to speak about what may be uncomfortable?